



BUSINESS NAME

T's Kitchen

PROJECT NAME

Exhibition Toolkit 10

CO-FOUNDER

Adirath Trehan

WEBSITE

In Support Of



**End With A
Clear Next
Step**

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End With A Clear Next Step

T's
Kitchen

Core Idea

Every interaction should lead to a defined next action.

Why It Matters

Without direction, engagement loses long-term value.

What To Do

- Encourage online ordering.
- Promote social media handles.
- Offer referral suggestions.
- Share contact information clearly.
- Use simple calls-to-action.

Co-Founder's Words

Every interaction should lead somewhere. Whether it is a purchase, a follow, or a future order, guide your customer clearly. Without a defined next step, even a great interaction can lose impact. Direction turns engagement into long-term value for your brand.