



BUSINESS NAME

T's Kitchen

PROJECT NAME

Exhibition Toolkit 5

CO-FOUNDER

Adirath Trehan

WEBSITE

In Support Of



**Make
Buying
Effortless**

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Make Buying Effortless

T's
Kitchen

Core Idea

Make it effortless to buy, and more people will buy.

Why It Matters

Even small friction points can lead to lost sales.

What To Do

- Accept card, QR code payment, and cash.
- Keep payment setup ready before opening.
- Display pricing clearly and visibly.
- Pre-pack products for quick handover.
- Train team for fast transactions.

Co-Founder's Words

Interest fades quickly if buying becomes difficult. Make the transaction seamless and fast. Accept multiple payment methods and ensure clarity in pricing. A smooth checkout experience not only increases sales but also leaves customers with a positive impression of your brand.